

How Did That Annoying Spammer Get My Email Address?

ManyMe.com Provides Unique Insight and Stronger Protection

BURLINGTON, MA – Have you ever wondered what happens to your email address after you disclose it at a web site? The key to finding out is to use a different email address every time you register online. Then, by tracking the senders that use each address, it is possible to detect when an address provided to one site is later used by someone at a different site.

Email experts have long used their technical expertise to employ multiple addresses not only for this added insight, but also for stronger security, enhanced privacy, and greater control over what gets into their email inbox. Thanks to a start-up service called ManyMe.com, these same advantages will soon be available to everyone in a simple, uniquely effective service that automatically provides a different address, called a FlyBy Address™, every time you need one, and automatically remembers the right address whenever you return to a site.

Once a FlyBy Address is disclosed, email sent to that address arrives at ManyMe.com, where it undergoes a series of authentication and security checks, and is then forwarded to your primary email inbox. This approach provides a layer of privacy that prevents senders from knowing your true email identity, even if you reply to a message, while also helping you maintain a pristine inbox.

If ManyMe detects that an address is being used by someone at a new site, it alerts you to this fact and provides simple controls to block the sender or restrict future use of the address, should you wish to do so. Address sharing might be in accordance with a site's privacy policy, but it also might indicate that an address was sold or that the site has been compromised.

An address mismatch may be a glaring indicator of a phishing attack seeking to steal your credentials, data or money. However, using a different FlyBy Address for every account ensures that your login credentials differ from site to site – hence the notion of “ManyMe” – even if you use the same pet password (which is not recommended), thereby limiting your vulnerability to credential reuse attacks.

“Relentless cyberattacks underscore the pressing need for ever-stronger security, privacy, and control in our online lives,” said David Hughes, ManyMe's co-founder. “ManyMe provides the only other email address you'll ever need.”

About ManyMe.com

ManyMe.com brings corporate-grade security and best practices to individuals everywhere for stronger security, privacy, control and awareness in our online lives. The service is subscription-based, and not supported by advertising or the sale of user data. To join the private trial of the service or for more information, please visit www.manyme.com. *ManyMe is a trademark of Raven Fly, Inc.*